

Shane Smith & The Saints with Ray Wylie Hubbard

DATE: Thursday, December 4, 2025
LOCATION: Houston, Texas, US

Event Description

Shane Smith & The Saints with Ray Wylie Hubbard is a premier concerts event in Houston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,273 people

Event ID: 3fE2fCSCmFzg5QuXdb

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,309 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.