

Shane Gillis

DATE: Friday, December 12, 2025

LOCATION: Boise, Idaho, US

Event Description

Shane Gillis is a premier concerts event in Boise. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 67/100

Expected Attendance: 7,023 people

Event ID: H9qfXrJXDF9avQPKEM

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,809 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.