

Shandong Kirin vs Jilin Northeast Tigers

DATE: Monday, January 19, 2026
LOCATION: Chang Chun Shi, Ji Lin Sheng, CN

Event Description

Shandong Kirin vs Jilin Northeast Tigers is a premier sports event in Chang Chun Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,980 people

Event ID: 74d4oV7RRuSZWWrKcv

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,592 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.