

Shandong Kirin vs Guangzhou Loong Lions

DATE: Monday, December 15, 2025
LOCATION: Guangzhou Shi, Guangdong Sheng, CN

Event Description

Shandong Kirin vs Guangzhou Loong Lions is a premier sports event in Guangzhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,029 people

Event ID: 3A7vBUr7wAXTnYzJgx

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,212 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.