

SF FILMMAKER LAMB & RUM FEST

DATE: Sunday, August 17, 2025
LOCATION: San Francisco, California, US

Event Description

SF FILMMAKER LAMB & RUM FEST is a premier festivals event in San Francisco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 556 people

Event ID: GfXBEywfoZqYD9EX62

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 222 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.