

Sextou do 100% Lounge com Amigas do Brega e Os Moreninhos HOJE

DATE: Friday, August 22, 2025
LOCATION: Boa Vista, Pernambuco, BR

Event Description

Sextou do 100% Lounge com Amigas do Brega e Os Moreninhos HOJE is a premier concerts event in Boa Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 132 people

Event ID: DP6QqPz9MGHdWe9hUj

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.