

SEXTA LOUNGE - 0800 até 00:59H!

DATE: Friday, August 22, 2025
LOCATION: Vargem Pequena, Rio de Janeiro, BR

Event Description

SEXTA LOUNGE - 0800 até 00:59H! is a premier concerts event in Vargem Pequena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 171 people

Event ID: 7hP39AxyNC5ZeHbyLW

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/sexta-lounge-0800-at-0059h>

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