

Sexta Jornada de Ciberseguridad Universidad Nacional JCUN 2025

DATE: Saturday, November 8, 2025
LOCATION: Bogotá, CO

Event Description

Sexta Jornada de Ciberseguridad Universidad Nacional JCUN 2025 is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 375 people

Event ID: 4fjt38SS8kJ95uXAG8

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.