

Sexo, sexo, sexo: El Musical Camargo

DATE: Friday, November 7, 2025
LOCATION: Santa Rosalía de Camargo, Chihuahua, MX

Event Description

Sexo, sexo, sexo: El Musical Camargo is a premier performing-arts event in Santa Rosalía de Camargo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 42/100
Expected Attendance: 400 people
Event ID: FMpBiiffijw3BJfq3d

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.