

Sex & the 18th-Century City (and Dr Johnson)...

DATE: Thursday, September 11, 2025
LOCATION: City of London, Westminster, GB

Event Description

Sex & the 18th-Century City (and Dr Johnson)... is a premier conferences event in City of London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 106 people

Event ID: 8weQpkxNw6mkXqMjxe

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
