

Sex in Romance: Perspectives to Gender and Sexuality in Romance Languages

DATE: Monday, August 25, 2025
LOCATION: Helsinki, Uusimaa, FI

Event Description

Sex in Romance: Perspectives to Gender and Sexuality in Romance Languages is a premier conferences event in Helsinki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 406 people

Event ID: 6NnLXqL3n4HckVaSUF

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.