

Sevilla Card Show 2ª Edición 18 octubre 2025 Hotel Macarena (Sevilla)

DATE: Saturday, October 18, 2025
LOCATION: Sevilla, Andalucía, ES

Event Description

Sevilla Card Show 2ª Edición 18 octubre 2025 Hotel Macarena (Sevilla) is a premier expos event in Sevilla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,764 people

Event ID: 45Nsde6JuLahqe8cVr

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 706 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.