

Severe Delays - Syktyvkar Airport (SCW)

DATE: Friday, October 17, 2025
LOCATION: Syktyvkar, Respúblika Kómi, RU

Event Description

Severe Delays - Syktyvkar Airport (SCW) is a premier airport-delays event in Syktyvkar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays
Importance Rank: 90/100
Expected Attendance: 10,000 people
Event ID: 3UWYPP9zR9ZA4bzinx

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 180 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
