

Severe Delays - Murcia Region de Murcia International Airport (RMU)

DATE: Friday, September 12, 2025
LOCATION: Valladolides y Lo Jurado, Región de Murcia, ES

Event Description

Severe Delays - Murcia Region de Murcia International Airport (RMU) is a premier airport-delays event in Valladolides y Lo Jurado. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays

Importance Rank: 90/100

Expected Attendance: 10,000 people

Event ID: 3XVpznfaToyka5RH3k

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 180 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.