

# Severe Delays - La Gomera Airport (GMZ)

DATE: Monday, October 6, 2025  
LOCATION: San Sebastian de la Gomera, ES

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## Event Description

Severe Delays - La Gomera Airport (GMZ) is a premier airport-delays event in San Sebastian de la Gomera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** airport-delays  
**Importance Rank:** 90/100  
**Expected Attendance:** 10,000 people  
**Event ID:** 3RuncoksfVAVkCypHb

## Hotel Demand Indicators

**ADR Impact Index:** 9.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 180 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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