

Severe Delays - Kokkola-Pietarsaari Airport (KOK)

DATE: Wednesday, September 24, 2025
LOCATION: Kokkola/Pietarsaari, FI

Event Description

Severe Delays - Kokkola-Pietarsaari Airport (KOK) is a premier airport-delays event in Kokkola/Pietarsaari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays

Importance Rank: 90/100

Expected Attendance: 10,000 people

Event ID: 3XqRLJ5RYALvBNBpfG

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 180 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.