

Severe Delays - EuroAirport French (MLH)

DATE: Tuesday, November 11, 2025
LOCATION: Saint-Louis, Grand Est, FR

Event Description

Severe Delays - EuroAirport French (MLH) is a premier airport-delays event in Saint-Louis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays

Importance Rank: 90/100

Expected Attendance: 10,000 people

Event ID: 3z5tiDAiXfUiuVerWK

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 180 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
