

Severe Delays - Broken Hill Airport (BHQ)

DATE: Friday, August 15, 2025

LOCATION: Broken Hill, AU

Event Description

Severe Delays - Broken Hill Airport (BHQ) is a premier airport-delays event in Broken Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: airport-delays

Importance Rank: 90/100

Expected Attendance: 10,000 people

Event ID: 8LmwN8UBTrPrf4CYeh

Hotel Demand Indicators

ADR Impact Index: 9.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 180 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.