

Seventh Annual Summerfest 2025 August 13th-16th Beach Festival

DATE: Wednesday, August 13, 2025
LOCATION: Eden, North Carolina, US

Event Description

Seventh Annual Summerfest 2025 August 13th-16th Beach Festival is a premier festivals event in Eden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 227 people

Event ID: EbXcjCPEXq8nzwDQsL

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
