

SEVEN and The Kingdom Choir

DATE: Thursday, December 11, 2025

LOCATION: Dübendorf, Zürich, CH

Event Description

SEVEN and The Kingdom Choir is a premier concerts event in Dübendorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,315 people

Event ID: 3hUJht4o6o8PUPFpgb

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 526 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.