

Seun Kuti and Seun Kuti & Egypt 80

DATE: Wednesday, October 29, 2025

LOCATION: Brasilia, BR

Event Description

Seun Kuti and Seun Kuti & Egypt 80 is a premier concerts event in Brasilia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 946 people

Event ID: Av2cAM57MZoaRy6SGb

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.