

Sessão Especial - Sessão 05/12 às 08h30

DATE: Friday, December 5, 2025
LOCATION: Santana, Rio Grande do Sul, BR

Event Description

Sessão Especial - Sessão 05/12 às 08h30 is a premier performing-arts event in Santana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: 5xYo8nen2WVrms9d2Z

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
