

Sessão Especial - Sessão 02/10 às 15h30

DATE: Thursday, October 2, 2025
LOCATION: Santana, Rio Grande do Sul, BR

Event Description

Sessão Especial - Sessão 02/10 às 15h30 is a premier performing-arts event in Santana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 5g287K3H3EtuuE4jci

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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