

# Servette Geneva vs FC Shakhtar Donetsk

DATE: Thursday, August 21, 2025  
LOCATION: Kraków, Województwo ma & ÷ öÇ6¶-P, PL

## Event Description

Servette Geneva vs FC Shakhtar Donetsk is a premier sports event in Kraków. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 8,392 people

**Event ID:** 9DmPv2n8X4jZCT9EVU

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,357 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*