

# Serpentine Jarrahdale RL&SC 2025 Presentation

DATE: Saturday, August 23, 2025  
LOCATION: Serpentine, Western Australia, AU

---

## Event Description

Serpentine Jarrahdale RL&SC 2025 Presentation is a premier community event in Serpentine. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 22/100

**Expected Attendance:** 42 people

**Event ID:** 5Rx7G8t6nXDsrsvyKu

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 17 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/serpentine-jarrahdale-rlsc-2025-presentation>

Document generated on 6/4/2026, 3:57:08 AM