

# Serie D - Group I - Sambiasse vs Nuova Igea Virtus

DATE: Sunday, October 12, 2025  
LOCATION: Barcellona Pozzo di Gotto, Sicilia, IT

## Event Description

Serie D - Group I - Sambiasse vs Nuova Igea Virtus is a premier sports event in Barcellona Pozzo di Gotto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,450 people

**Event ID:** 9ju9PWnhw3xyNr9j5r

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 980 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*