

Serie D - Group I - Reggina vs Messina

DATE: Sunday, October 12, 2025
LOCATION: San Filippo, Sicilia, IT

Event Description

Serie D - Group I - Reggina vs Messina is a premier sports event in San Filippo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,985 people

Event ID: HDDvMQmqCwxNeD7yqk

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 794 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.