

# Serie D - Group H - Virtus Francavilla vs Gravina

DATE: Sunday, October 19, 2025  
LOCATION: Gravina in Puglia, Puglia, IT

## Event Description

Serie D - Group H - Virtus Francavilla vs Gravina is a premier sports event in Gravina in Puglia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,216 people

**Event ID:** 8rE9q7Bpz7uf8QUVS4

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 886 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*