

# Serie D - Group H - Pompei vs Francavilla

DATE: Sunday, January 11, 2026  
LOCATION: Francavilla in Sinni, IT

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## Event Description

Serie D - Group H - Pompei vs Francavilla is a premier sports event in Francavilla in Sinni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,063 people

**Event ID:** ETUeRrBaGsLGzVZatz

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 425 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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