

Serie D - Group H - Ferrandina vs Francavilla

DATE: Sunday, September 21, 2025
LOCATION: Francavilla in Sinni, IT

Event Description

Serie D - Group H - Ferrandina vs Francavilla is a premier sports event in Francavilla in Sinni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: F7VAk2DxwzsAnTGHyF

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.