

# Serie D - Group F - Giulianova vs Atletico Ascoli

DATE: Sunday, November 16, 2025  
LOCATION: Ascoli Piceno, Marche, IT

## Event Description

Serie D - Group F - Giulianova vs Atletico Ascoli is a premier sports event in Ascoli Piceno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,557 people

**Event ID:** BbnRivk7WyiE2xoWje

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,223 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*