

# Serie D - Group F - Atletico Ascoli vs San Marino

DATE: Sunday, October 5, 2025  
LOCATION: Cattolica, Emilia-Romagna, IT

## Event Description

Serie D - Group F - Atletico Ascoli vs San Marino is a premier sports event in Cattolica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,040 people

**Event ID:** HoxH6NfdjYYCoeYi6b

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 416 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*