

Serie D - Group E - Terranuova Traiana vs Scandicci

DATE: Sunday, September 14, 2025
LOCATION: San Casciano in Val di Pesa, Toscana, IT

Event Description

Serie D - Group E - Terranuova Traiana vs Scandicci is a premier sports event in San Casciano in Val di Pesa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,210 people

Event ID: kBFRG5bbntPn68JDIA

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 484 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.