Serie D - Group E - Terranuova Traiana vs FC Siena

DATE: Sunday, September 28, 2025
LOCATION: Siena, Toscana, IT

Event Description

Serie D - Group E - Terranuova Traiana vs FC Siena is a premier sports event in Siena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 5,112 people
Event ID: 5unuvi73jyU4CBVvhD

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,045 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.