

Serie D - Group E - Scandicci vs Follonica Gavorrano

DATE: Sunday, December 14, 2025
LOCATION: Bagno di Gavorrano, Toscana, IT

Event Description

Serie D - Group E - Scandicci vs Follonica Gavorrano is a premier sports event in Bagno di Gavorrano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,338 people

Event ID: 5iKD4EsSEw5tNokc5v

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 535 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.