

Serie D - Group E - Cannara vs Seravezza

DATE: Sunday, January 11, 2026
LOCATION: Ripa- Pozzi-Ponterosso, Toscana, IT

Event Description

Serie D - Group E - Cannara vs Seravezza is a premier sports event in Ripa- Pozzi-Ponterosso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,147 people

Event ID: 4FLoHYosRyUP5C7xGh

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 459 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
