

# Serie D - Group D - Tuttocuoio vs Crema

DATE: Sunday, September 14, 2025

LOCATION: Crema, Lombardia, IT

## Event Description

Serie D - Group D - Tuttocuoio vs Crema is a premier sports event in Crema. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,057 people

**Event ID:** 5zU3NeBfvnGHxqE5tw

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 423 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*