

# Serie D - Group D - Rovato Vertovese vs Pistoiese

DATE: Sunday, January 11, 2026  
LOCATION: Pistoia, Toscana, IT

## Event Description

Serie D - Group D - Rovato Vertovese vs Pistoiese is a premier sports event in Pistoia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,578 people

**Event ID:** GTx8W272YcqX6uB5c

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,431 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*