

Serie D - Group D - Desenzano Calvina vs Pro Palazzolo

DATE: Sunday, January 11, 2026
LOCATION: Palazzolo sull'Oglio, Lombardia, IT

Event Description

Serie D - Group D - Desenzano Calvina vs Pro Palazzolo is a premier sports event in Palazzolo sull'Oglio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,119 people

Event ID: Ex4hLww8nn3yhkViC

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 448 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.