

Serie D - Group D - Crema vs Tuttocuoio

DATE: Sunday, January 11, 2026

LOCATION: San Miniato, IT

Event Description

Serie D - Group D - Crema vs Tuttocuoio is a premier sports event in San Miniato. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 600 people

Event ID: Betb6um4Nj4pzdu3gK

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.