

Serie D - Group D - Cittadella Vis Modena vs Pro Sesto

DATE: Sunday, October 12, 2025
LOCATION: Sesto San Giovanni, Lombardia, IT

Event Description

Serie D - Group D - Cittadella Vis Modena vs Pro Sesto is a premier sports event in Sesto San Giovanni. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,473 people
Event ID: 5R8Ao4dqZwHk9qBxXg

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 589 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.