

# Serie D - Group C - Unione La Rocca vs Mestre

DATE: Sunday, December 14, 2025  
LOCATION: Mestre, IT

## Event Description

Serie D - Group C - Unione La Rocca vs Mestre is a premier sports event in Mestre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 4,890 people

**Event ID:** 5YKE36sfcKiu7AuCXD

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,956 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*