

Serie D - Group C - Unione La Rocca vs Brian Lignano

DATE: Sunday, October 26, 2025
LOCATION: Lignano Sabbiadoro, Friuli-Venezia Giulia, IT

Event Description

Serie D - Group C - Unione La Rocca vs Brian Lignano is a premier sports event in Lignano Sabbiadoro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 2,073 people
Event ID: 6S5WY7WsurRzfbRUdG

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 829 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.