

Serie D - Group C - Union Clodiense vs Brian Lignano

DATE: Monday, September 29, 2025
LOCATION: Lignano Sabbiadoro, Friuli-Venezia Giulia, IT

Event Description

Serie D - Group C - Union Clodiense vs Brian Lignano is a premier sports event in Lignano Sabbiadoro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,549 people
Event ID: 34qLbZrJUGoyFHqteV

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 620 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.