

# Serie D - Group C - Este vs Bassano

DATE: Saturday, November 8, 2025  
LOCATION: Bassano del Grappa, Veneto, IT

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## Event Description

Serie D - Group C - Este vs Bassano is a premier sports event in Bassano del Grappa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,281 people

**Event ID:** EoEHJUijCSNDeM4rT

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 512 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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