

Serie D - Group B - Brusaporto vs Real Calepina

DATE: Sunday, January 11, 2026
LOCATION: Grumello del Monte, Lombardia, IT

Event Description

Serie D - Group B - Brusaporto vs Real Calepina is a premier sports event in Grumello del Monte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,063 people

Event ID: CtTb8j7n9yLg2GKRbS

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 425 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.