

# Serie D - Group A - Lavagnese vs Cairese

DATE: Sunday, September 14, 2025  
LOCATION: Cairo Montenotte, Liguria, IT

---

## Event Description

Serie D - Group A - Lavagnese vs Cairese is a premier sports event in Cairo Montenotte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** 5PEAP9crQj7RCNB3pT

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/serie-d-group-a-lavagnese-vs-cairese>

Document generated on 6/4/2026, 3:34:00 AM