

Serie D - Group A - Imperia vs Celle Varazze

DATE: Sunday, December 21, 2025
LOCATION: Celle Ligure, Liguria, IT

Event Description

Serie D - Group A - Imperia vs Celle Varazze is a premier sports event in Celle Ligure. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,365 people

Event ID: Go3DfkTKW5zfU7ifCE

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 546 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.