

Serie D - Group A - Chisola vs Varese FC

DATE: Sunday, September 14, 2025
LOCATION: Varese, Lombardia, IT

Event Description

Serie D - Group A - Chisola vs Varese FC is a premier sports event in Varese. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 59/100
Expected Attendance: 2,979 people
Event ID: Hx5qPjLgGX4ZEwzmG

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,192 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
