

Serie D - 8th Finals - Maranhão vs Central

DATE: Sunday, August 24, 2025
LOCATION: Caruaru, Pernambuco, BR

Event Description

Serie D - 8th Finals - Maranhão vs Central is a premier sports event in Caruaru, Pernambuco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,063 people

Event ID: FjNqC7zFNnTfY72h7L

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,825 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.